

ABOUT PHIRED UP PRODUCTIONS

We help fraternities and sororities grow. Since 2002 we've been helping fraternities and sororities increase the quantity of quality members they attract by doing world class research, providing deep level results-driving coaching services, and delivering culture-changing educational services.

The Phired Up team is made up of experienced (but fun, playful, and entertaining) professionals who can not only deliver world class educational services, but continue to actually get results through the company's varied partnerships with organizations and institutions. While the team's educational delivery and professional speaking skills consistently get exceptionally rave reviews, Phired Up prides itself on the fact that organizations and individuals that adopt its Dynamic Recruitment and Social Excellence principles report a remarkably higher quantity of quality members. *We get results.*

PHIRED UP YEAR-ROUND RECRUITMENT COACHING SUPPORT

Year-round recruitment strategies deserve year-round support. Phired Up's Year-Round Coaching Partnership provides education, measurement, accountability, support, and a dedicated coach who cares about the chapter's long-term health year after year. Just as many healthy organizations hire an accountant, a house manager, or a chef for more than one day, RECRUITMENT (of all the chapter's needs) deserves year-round consistent support.

Fraternity and sorority chapters that are truly committed to creating a culture of recruitment success choose to hire Phired Up as their long-term recruitment coach. Phired Up offers year-round recruitment education and support to ensure a chapter's deep understanding, and practical application of Dynamic Recruitment and Social Excellence.

Includes up front Chapter Recruitment Diagnostics assessment, an annual on-site training (additional days available), access to Phired Up's proprietary on-line recruitment videos, books, exercises and full curriculum for a full year, and 12 distance coaching sessions for an entire chapter. All these interventions are strategically built to get and keep the chapter "on system" for repeatable, predictable recruitment results. Phired Up's recruitment philosophy challenges chapters to widen their selection pool, identify values-based membership standards, and implement proven prescribed strategies that will result in recruitment success.

Great teams need a great coach. Fraternities and sororities are no different. Our organizations are rooted in deep traditions of excellence, and investing in the most important factor impacting that excellence just makes sense. The "lifblood" of your organization (recruitment) deserves a professional to monitor its health, measure its effectiveness, and provide support to ensure longevity and quality.

Invest in a true long-term recruitment solution, and become a Recruitment Coaching Partner. [Cost: \$8,400/year]

FAQ's

- How long is this service? Year Round
- How many learners can participate? Full Chapter or Council
- Does it include On-Site Training Day(s): YES - 1 (*additional available for \$3,700/day)
- Does it include access to the On-Line Recruitment Classroom? YES (Year Round)
- Are there distance Coaching Sessions included? YES (at least 12)
- Do we get access to Good Guys or I Heart Recruitment (E-Book): YES (for all)
- Do we get access to Social Excellence: We Dare You (E-Book): YES (for all)
- Do you use a research-based Recruitment Diagnostics Assessment? YES



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"This may be the best money we ever spent as an organization! 100% satisfied customer. In the words of Arnold Schwarzenegger, 'I'll be back!'"

~Jim LeGray, Sigma Rho Alumni Advisor, Michigan Tech University

"I just wanted to thank you to Phired Up for creating this wonderful philosophy; it is, literally, what saved my chapter from closure."

~Morgan Fishburn, Sigma Sigma Sigma, Illinois State University

"Phired Up coaching works. Monthly coaching calls combined with quick checkpoint calls made a fantastic coaching model. Our coach held us accountable for the work we had to do. Those pieces alone made us significantly better."

~Tyler Asnicar, FarmHouse Fraternity, Colorado State University

"To say that Phired Up has been an incredible partner would be a massive understatement. For the first time ever in our recruitment history, we've had a plan, we've had a directive, we've set goals, and we've been successful. In a little over 6 weeks, we've almost matched our numbers from ALL of last year."

~Drew Curtis, Phi Sigma Kappa, University of Illinois

"We are so grateful for Phired Up! It was truly a game-changer for Upsilon Chapter of Alpha Gamma Delta."

~Katy Tipton, Alpha Gamma Delta, University of Oklahoma