



Keynote & Training Workshops

At Phired Up we help fraternities and sororities recruit and retain more people, and we help more people find fraternity and sorority. Our keynote and training workshops focus on Phired Up's three core educational messages:

Dynamic Recruitment | **Social Excellence** | **Retention & Engagement**

But we're different than a traditional "speaker" that just provides a couple of topic options that they can deliver. Our core messages don't restrict us – they give us freedom to create programming that will best suit your needs. When you book Phired Up trainers for a programming day on your campus, **we start with a conversation with you.**

We want to understand your needs and desired outcomes.

We can work with any audience size and type from 20 leaders to 2000+ potential new members – we've done it all. We can work within any schedule too. Need a 60-minute keynote for Greek Week? We can do that. Need a 5-hour workshop for a recruitment retreat? Yep, we can do that too. The curriculum we create for whatever and whomever you need is always 100% customized to suit your needs, desired outcomes, schedule, and population. The possibilities are limitless. **So, go ahead and call us.** We'd love to start a conversation with you about how we might be able to help you grow.

What do you get?

- Your Phired Up Trainer for up to 5 hours of onsite education.
- All necessary educational materials.
- A customized schedule of training to fit your needs, desired outcomes, schedule and population.

How much is it?

- Single Training Day Rate: \$4400 for one trainer, \$7400 for two trainers (fraternity AND sorority RECRUITMENT-specific training programs require two speakers)
- Multiple Training Days Rate: \$3700 per trainer per day
- *Ask about our 10% "Phamily Discount" for 3+ year auto-renewing partnerships.
- More than 5 hours - \$500/hour
- *All trainer fees include travel expense for the trainer.*



Recruitment Masters Class

We know, that one-day programs are great for getting people excited for recruitment or to prepare them with the right mindset right before a recruitment process. We also know that in order for *change* to occur – it requires a little more time and education.

Phired Up's Masters Class builds upon the one-day programming we provide. It targets not just getting people excited, but changing behavior and providing the depth of education that leaders need.

The Recruitment Masters Class starts with an on-site training day, then is followed by a 4-week, distance education course that is led virtually by one Phired Up's trainers. It also includes access to our Online Recruitment Classroom, books, challenges, and much more.

What do you get?

- 1 on-site Phired Up Keynote & Training Workshop for fraternities or sororities
- 1 Phired Up Trainer for 4 virtual class sessions within a 6-week period.
- Access to Phired Up's Online Recruitment Classroom for duration of class for all class participants.
- A customized course syllabus designed to fit your needs, desired outcomes, and population.

How much is it?

- \$6400 for the on-site Keynote & Training Workshop, 4 virtual class sessions, and access to the on-line classroom for all Master's Class participants. *Ask about our 10% "Phamily Discount" for 3+ year auto-renewing partnerships.

What's the class about?

- The 4-week distance class is focused on our recruitment messages, but will vary based on the population that takes the course. We work closely with you to identify needs and desired outcomes based on the group of people we are working with.

How many people can take the class?

- Our standard class capacity is 40 people, however if you have a group larger than 40, let us know.



Quick Recruitment Prep Course

Need recruitment help but don't have a lot of money? Need to prepare you members and get them excited for an upcoming recruitment process? Have you read *Good Guys* or *I Heart Recruitment* and want bring the message to your chapter?

If you answered "Yes" to any of those questions, the Quick Recruitment Prep Course (QRPC) might be exactly what you need. We want every chapter to be able to access Phired Up's powerful recruitment messages regardless of budget. The QRPC allows you to access ALL of our educational content for less than what you probably spend on T-shirts.

The QRPC gives you and your chapter access to Phired Up's Online Recruitment Classroom which contains copies of all of Phired Up's books, videos, activities, facilitator guides, quizzes, videos, and worksheets that you can use to teach your chapter our recruitment messages and get them ready for recruitment. You ALSO get one live virtual training session with a Phired Up Recruitment Expert to help jumpstart your training.

What's even better is that you get access to the Online Classroom for a month, so you can spread the learning out over several weeks or sessions. The QRPC gives you up to 12 hours of training for your chapter.

What do you get?

- 1 Phired Up Trainer for 1 hour via live web-based distance education.
- Access to Phired Up's Online Recruitment Classroom for 1 month including ALL of Phired Up's proprietary recruitment content.

How much is it?

- The Quick Recruitment Prep Course is \$840.

Can I buy it now and use it later?

- Yep! We can set your access to begin on any date, regardless of when you buy.

What if I want it for longer than 1 month?

- Call us! We'll help you figure out a plan that's right for you!